

# A Bright Idea for Transforming Long-Term Care Culture

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# The Bright Idea: The Dignified Senior Care Program

The **Dignified Senior Care Program** is an affordable turn-key initiative which strengthens both the *heart* and the *systems* of Long-Term Care. Staff learn simple, meaningful ways to provide **dignified, person-centered care** through an experiential workshop grounded in BC's Residents' Bill of Rights.



An integrated **administrative component** helps managers track and reinforce dignified care actions and culture without adding to daily workloads, creating consistent, relational, and compassionate care across the home.

# The Dignified Senior Care Program

## Benefits for Residents

Strengthening daily life by shifting care from task-based routines to relational, dignity centered living.

Residents will experience:

- More meaningful, person-centered interactions
- Greater emotional safety, respect, and connection
- Improved quality of life and potential through consistent, dignity focused practices
- A care culture grounded in BC's Residents' Bill of Rights
- A more stable, compassionate environment supported by healthier, more engaged staff

## The Dignified Senior Care Program

An affordable holistic approach that elevates everyday living through dignity, presence, and relational care without adding additional workload.

# Benefits for the entire care home community



## For Staff

- More meaningful, health conscious, person-centered care delivery
- Greater sense of purpose, confidence, and well being
- Easier, more natural relationship building between residents and the care team

## For Management

- New, affordable, administrative tools that support consistent tracking of dignified care practices
- Stronger team cohesion, inclusiveness, and communication
- Improved staff retention with reduced turnover and absenteeism
- A sustainable shift toward a dignity-based care culture

# Why This Bright Idea Improves Service Delivery

When dignity becomes the organizing principle of care...

Residents feel seen, heard, respected, and safe;

Staff reconnect with the human meaning of their work, reducing burnout and moral distress;

Care environments shift from institutional to home-like.

Families build greater trust in care teams;

Lasting culture change through one interaction at a time—transforming service delivery for residents, staff, and families.

# A Call to Action



- Together, we can transform long-term care into a place where dignity is lived, felt, and protected every day.

## Your Next Step

- Join us in bringing the Dignified Senior Care Program into your home.
- Equip your team with the tools, mindsets, and practices that elevate daily life.
- Commit to a culture where every resident's humanity is honoured.

**\*\*Because dignity isn't an ideal — it's a daily practice we choose.\*\***