

February 13 2025

Special Guests to VCAFC Regional Family Council Forum: LinkRx

LinkRx are developers of an online self-serve companion program for families of residents in long-term care.

This revolutionary platform is being tested with Langley Lodge and Rosemary Heights. LinkRx seeks more care homes and families from the VCH region to come on board.

Features

- Companions sign up online through the LinkRx portal.
- Would-be companions are vetted by LinkRx (background checks, etc.) and approved by long-term care homes (the ones the companions indicate they want to work in) or where new opportunities arise that match companion interests.
- Our companions are available for virtual interviews with families to explore and ensure companion-resident fit.
- Families come to the site and register their email addresses to access the portal (in progress), and residents are onboarded. They enter their care home and language, then browse for their companion choices and availability to hire.
- LinkRx provides social feedback to the families via the online platform. Families love hearing how their loved ones are doing socially; our "social notes" offer this.

Advantages:

- Easy for care homes to promote.
- LinkRx process supports the seniors in the facility with little of the facility's direct involvement.
- Provides complete hiring control for the family.
- Attractive to independent contractor companions.

Team

- Dennis, Our Co-founder, is an RN and M.SC(c) in Informatics at the University of Victoria. He balances his role with occasional part-time nursing work.
- Tosin has a Master of Engineering and serves as the COO, overseeing expansion, marketing initiatives, and financial and operational efficiency for LinkRx.
- Alani has an M.Sc in Software Development from the University of Victoria, leading full-time software engineering efforts alongside contracted developers.